



FASTEST GROWING “FRESHMAN” SYNDICATED STRIP WITH HH’S AND KEY DEMOS!



% INCREASE FROM SERIES PREMIERE

		PREMIERE	HH	F35-64	P35+	F35+
	PROGRAM/DISTRIBUTOR	WEEK	(000)	(000)	(000)	(000)
	<i>iCRIME (Trifecta Media)</i>	9/12/22	+16%	+17%	+22%	+26%
	Jennifer Hudson (Warner Bros.)	9/12/22	-14%	-10%	-14%	-14%
	Drew Barrymore (NBC Uni)	9/12/22	+4%	-3%	+3%	+4%
	Sherri (CBS)	9/12/22	-18%	-16%	-15%	-20%
	Karamo (NBC Uni)	9/19/22	+2%	-16%	-1%	-6%
	Jerry Springer Combo (NBC Uni)	9/5/22	-12%	-7%	-14%	-8%
	The Neighborhood (CBS)	9/12/22	+9%	+5%	+5%	+6%
	We the People (CF Ent.)	9/12/22	-5%	+16%	-4%	+11%
	Pictionary (CBS)	9/12/22	+12%	+8%	+8%	+9%
	American Housewife (Disney)	9/12/22	+11%	+7%	+10%	+13%

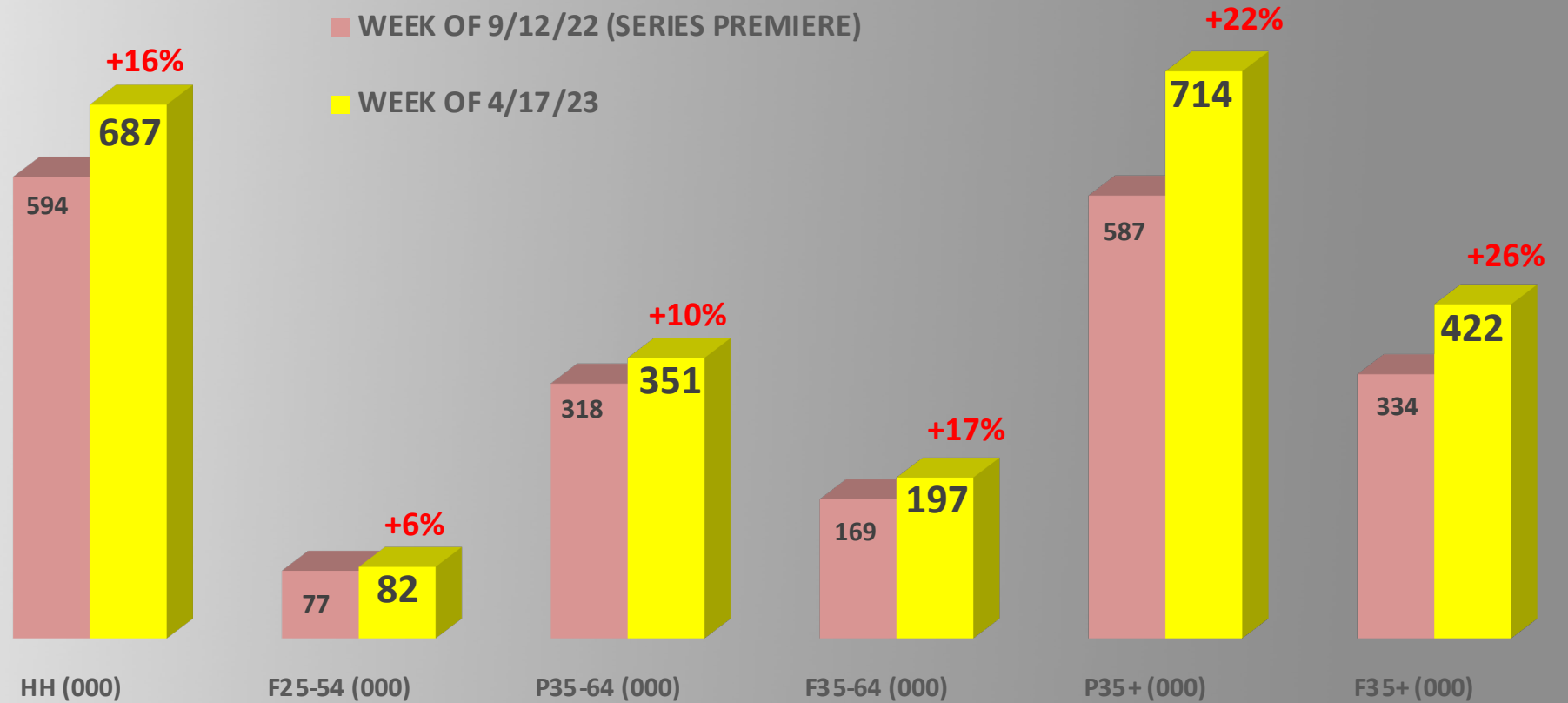




GAINING IN HH'S AND KEY OLDER DEMOS SINCE PREMIERE!



NTI IMPRESSIONS DELIVERY



Source: NSS NTI iCrime Impressions delivery, Live+SD, most current week of data (4/17/23) versus season premiere week, 9/12/22

GROWING WITH HH'S AND KEY DEMOS WEEK TO WEEK!

